Tier Status

Tier 1
Yearly Spend: $0 - $249

Tier 2
Yearly Spend: $250 - $499

Tier 3
Yearly Spend: $500+

Examples
Customer retains their Tier Status for the current year as well as the next year For Example: Earned Tier 2 on April 28th, 2025. Customer will maintain Tier 2 status until Dec 31 2026.

If customer makes a purchase that places them into Tier 2 any time during 2026 the Tier 2 status expiration will extend to Dec 31, 2027

If customer fails to make a Tier 2 purchase during 2026 the expiration will take effect and the customer wil have Tier 1 status being Jan 1, 2027